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DATE: 11 July 2022

To: Members of the
BROMLEY ECONOMIC PARTNERSHIP

Councillor Yvonne Bear (Chairman)	Portfolio Holder for Renewal, Recreation and Housing
Carol Arnfield	LBB Head of Service for Early Years, School Standards and Adult Education
Sharon Baldwin	Orpington 1 st BID Company
Zoe Carr	Beckenham Together BID Company & Penge SE20 BID Company
Russell Clarke	Sundridge Investments Limited
Christopher Evans	Community Links Bromley
Frances Forrest	Your Bromley BID Company
Chris Glover	Churchill Theatre
Mark Haynes	The Glades
Alex Henderson	Henderson Biomedical
Gary Hillman	N. Hillman & Sons
Lesley Holland	LBB Operations Manager, Bromley Education Business Partnership
Michael Humphries	Handelsbanken
Denise Kelly	Nugent Shopping Park
Lydia Lee	LBB Assistant Director, Culture and Regeneration
Mike Lewis	Michael Rogers LLP
Steve Lipscombe	Ronin Marketing
Donald Mars	Jobcentre Plus
Helen McIntosh FCIPR	South East London Chamber of Commerce
Lorraine McQuillan	LBB Place Shaping & Local Economy Manager
Sam Parrett	London South East Colleges
Emma Santer	Bromley FC
Robert Sargent	Acorn Group
Chandra Sharma	Federation of Small Businesses
Jason Stanton	Mytime Active
Caroline Tatchell	Splash Damage
Lee Thomas	Fairlight Group
Bruce Walker	Lansdown Asset Management
Katy Woolcott	London Biggin Hill Airport

A virtual meeting of the Bromley Economic Partnership will be held on **TUESDAY 19 JULY 2022 AT 4.00-5.30 PM** *

PLEASE NOTE: this meeting will be held online – members of the public wanting to view the meeting should contact the clerk for a link (details above)

PLEASE NOTE STARTING TIME

*Copies of the documents referred to below can be obtained from
<http://cds.bromley.gov.uk/>*

A G E N D A

1 WELCOME AND APOLOGIES

2 APPOINTMENT OF VICE CHAIRMAN

3 QUESTIONS FROM COUNCILLORS AND MEMBERS OF THE PUBLIC ATTENDING THE MEETING

In accordance with the Council's Constitution, questions that are not specific to reports on the agenda must have been received in writing 10 working days before the date of the meeting.

Questions specifically relating to reports on the agenda should be received within two working days of the normal publication date of the agenda. Please ensure that questions specifically on reports on the agenda are received by the Democratic Services Team by **5pm** on **Wednesday 13th July 2022**.

4 MINUTES OF THE MEETING HELD ON 29TH MARCH 2022 AND MATTERS OUTSTANDING (Pages 1 - 8)

5 TERMS OF REFERENCE (Pages 9 - 12)

6 BROMLEY ECONOMIC EVIDENCE STUDY - INITIAL FINDINGS

Our headlines on Productivity, Property, Place, People, Pandemic (Perspectives and Precedents)

7 LOCAL INDUSTRIAL-BASED BUSINESS - CASE STUDY

Re-location of business to Klinger Industrial Park in Orpington, Bromley

8 DIGITAL INFRASTRUCTURE WORK PLAN - OPENREACH (Pages 13 - 16)

Update from Openreach on the full-fibre broadband rollout in Bromley

9 MOBILE INFRASTRUCTURE PROGRESS

10 UPDATE ON FUNDING BIDS

11 LOCAL PLAN

12 PARTNER UPDATES

13 ANY OTHER BUSINESS

14 DATES OF FUTURE MEETINGS

4.00pm, Tuesday 1st November 2022

4.00pm, Tuesday 31st January 2023

4.00pm, Tuesday 18th April 2023

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BROMLEY ECONOMIC PARTNERSHIP

Minutes of the meeting held at 4.00 pm on 29 March 2022

Present:

Councillor Peter Morgan (Chairman)
Katy Woolcott, London Biggin Hill Airport (Vice-Chairman)
Christopher Evans, Community Links Bromley
Frances Forrest, Your Bromley BID Company
Councillor Hannah Gray, Executive Assistant for Renewal,
Recreation and Housing/Small Business Champion
Michael Humphries, Handelsbanken
Mike Lewis, Michael Rogers LLP
Chandra Sharma, Federation of Small Businesses
Lee Thomas, Fairlight Group
Chris Travers, Orpington 1st BID Company

Also Present:

Ose Akpom, LBB Economic Development Manager
John Baker, Chairman of The Commercial Park Group
Councillor Yvonne Bear
Ben Johnson, LBB Head of Planning Policy and Strategy
Hal Khanom, LBB Head of Economic Development
Martin Stone, GLL

32 WELCOME AND APOLOGIES

Apologies for absence were received from Carol Arnfield – LBB Head of Service for Early Years, School Standards and Adult Education, Zoe Carr – Beckenham Together BID Company & Penge SE20 BID Company, Chris Glover – Churchill Theatre, Mark Haynes – The Glades, Alex Henderson – Henderson Biomedical, Lesley Holland – Bromley Education Business Partnership, Marg Mayne – Mytime Active, Robert Sargent – Acorn Group, Bruce Walker – Lansdown Asset Management and Louise Wolsey – London South East Colleges.

Apologies for absence were also received from Sharon Baldwin – Orpington 1st BID Company and Chris Travers attended as substitute.

33 QUESTIONS FROM COUNCILLORS AND MEMBERS OF THE PUBLIC ATTENDING THE MEETING

No questions had been received.

**34 MINUTES OF THE MEETING HELD ON 11TH JANUARY 2022
AND MATTERS OUTSTANDING**

The Chairman noted that there were no matters outstanding.

RESOLVED that the minutes of the meeting held on 11th January 2022 be agreed.

**35 TOWARDS A MORE ACTIVE BROMLEY IN THE ECONOMIC
DEVELOPMENT SPACE**

The Partnership received a presentation from Hal Khanom, LBB Head of Economic Development, providing headlines on measures relating to Place, People, Prosperity and Planet. A copy of the presentation is attached at Appendix A.

In response to questions from the Chairman, the LBB Head of Economic Development said that the Index of Multiple Deprivation (IMD) broke deprivation down into lots of elements. Overall the borough was doing well, but in terms of access to housing and services, 50% of neighbourhoods in Bromley were within the top 30% most deprived. Avison Young was delivering an Economic Evidence Study which would look at various areas including productivity and employment clusters – the first report would soon be available and could be shared with the Partnership.

(ACTION: LBB Head of Economic Development)

Ose Akpom – LBB Economic Development Manager confirmed that the GDP figure quoted in the presentation was generated within the borough.

Katy Woolcott – London Biggin Hill Airport considered that there was a need to have a flexible and supportive planning policy to help grow new industry – “time killed deals” and businesses could not afford to wait.

36 DISCUSSION 1: COMMERCIAL SPACE

The Chairman welcomed John Baker – Chairman of The Commercial Park Group to the meeting for discussion of this item.

Members were shown a video of the Bromley Park development:
<https://vimeo.com/575279418/872da049a6>

Mike Lewis – Michael Rogers LLP informed the Partnership that this demonstrated the pinnacle of Grade A office space that could be achieved which was brand new and of a high specification.

The Chairman noted that when speaking with companies who let office space in Central London, Bromley was not put forward as a relocation option as there was little office stock available. Mr Lewis said that when he spoke with

representatives of major West End firms, they were often unaware that the travel time between Bromley South Station and Victoria Station was only 15 minutes and that the borough also had an airport. There was a job to do to get these messages across – The Commercial Park Group was emphasising this, but it was considered that more help was needed from the Council. Katy Woolcott – London Biggin Hill Airport agreed that the airport was a unique selling point for the borough. Formula 1 Management was an example of a large company, with a large number of employees, that had based themselves in the borough because of the airport. It was important that the good quality of life and global connectivity was being articulated in the marketing of the borough.

Lee Thomas – Fairlight Group highlighted that the green agenda had been accelerated due to the COVID-19 pandemic and rise in fuel prices. Grade A office space would be new to the market as the old stock could not be refurbished to this standard. The old stock was likely to be turned into other uses which meant that the office hubs could not be retained.

Mr Baker – Chairman of The Commercial Park Group advised that the partnership of the John Baker Group and Sir Robert McAlpine had designed the proposed Bromley Park development, located on Elmfield Road. There was a need to build and develop prime real estate as companies wanted spaces that they could occupy long-term and required associated facilities and amenities. Phase 1 of the Bromley Park scheme proposed the redevelopment of Wells House, which would deliver around 100,000 sq. ft. of Grade A office space, and an application for a further 50,000 sq. ft. had been submitted in the vicinity. Bromley South had been pitched as a commercial hub which had great transport links and was in close proximity to London Biggin Hill Airport and Gatwick Airport, and shopping centres such as The Glades and Bluewater. Companies were looking for large spaces – to attract big companies, the right environment needed to be created and Bromley needed to “be ahead of the game” in providing commercial basis for the future. There were two major organisations on the verge of signing up and the potential lettings could bring a further 6,000 people into the town centre. Mr Baker said that Bromley provided a green borough, and he was supremely confident that these developments would succeed – however there was a need to ensure that planning applications were turned around much quicker.

Councillor Yvonne Bear highlighted that the review of the Local Plan provided the opportunity to rethink things. The changes to permitted development had altered the balance and the competing needs of housing and business needed to be considered – spaces to be used as hubs for businesses identified. Ben Johnson – LBB Head of Planning Policy and Strategy informed the Partnership that they were in the very early stages of the Local Plan. The first stage would be to gather evidence, looking at a range of needs and there were a number of key issues to tackle. The need for employment land use would have to be demonstrated and identified, which may prevent other uses from taking it over. In response to a question from the Chairman, the LBB Head of Planning Policy and Strategy said that consultation on the Supplementary Planning Document (SPD) for Orpington town centre was

underway, and for Bromley town centre was expected to commence in the summer, which provided guidance to help the implementation of planning policies. Councillor Bear noted that the second stage of the Local Plan review would look at issues, such as that raised by the LBB Head of Economic Development relating to transport links to the industrial areas of the borough.

Councillor Hannah Gray, Executive Assistant for Renewal, Recreation and Housing/Small Business Champion said she was a supporter of the business districts, which were essential across the borough, however there was a need to consider other elements. With regards to London Biggin Hill Airport, it was highlighted that accommodation was needed – Bombardier had built a huge hangar and increased the number of staff employed, but they were struggling to identify residential accommodation for apprentices through to highly qualified engineers. There was also a need to improve connectivity and increase the availability of high fibre broadband in the industrial areas of the borough. All of these elements would be required, or businesses would not come to the area.

Chris Travers – Orpington 1st BID Company highlighted that they often described their location as the London/Kent gateway and enquired as to what opportunities were foreseen outside of Bromley town centre. Mr Lewis said that, from an office perspective, rental values in Orpington had suffered in comparison to Bromley. The Bromley South area was in a key position beside the station, whereas Orpington Station was a 10-minute walk up the hill from the town centre – the office area had been at the bottom of Knoll Rise, however much of the office space had been turned into residential units.

Mr Thomas emphasised that industrial areas were just as important and noted that there were good transport links to the Nugent Shopping Park area. There had been a change of emphasis to retail parks and these had displaced jobs into other industrial spaces – there was a need to address how to retain businesses. Councillor Bear advised that new and interesting businesses had been attracted into that area with Amazon taking over the former Allied Bakery site and the establishment of the Halo Business Park. The LBB Head of Planning Policy and Strategy agreed about the importance of employment and industrial land. This was linked to the process of seeking evidence for the requirement of employment land, and that there were several challenges to be met.

In response to a question from Mr Travers, the LBB Head of Planning Policy and Strategy advised that he was not aware of any staffing issues within the planning department. Some applications were complex, and bigger schemes in particular took more time to assess – it was not within the Council's gift to change the planning system. Michael Humphries of Handelsbanken considered that the perception of planning was a huge issue – major developers were frustrated with the timescales which was why they were looking outside of the borough. There was a need to be “fleet of foot” and consider how processes were being operated – the implementation of the Local Plan in two years' time would be too late. The big retailers would not be attracted to the area if there was not the footfall which offices would provide.

The need for the Council and businesses to work together was emphasised. The LBB Head of Planning Policy and Strategy advised that the Local Plan review was a long process – it involved rounds of consultations and presentation to the Secretary of State, none of which was within the Council’s control. Ms Woolcott said there was a need for local policies to map national policies in order to provide transparency.

The LBB Head of Economic Development questioned how developers could be encouraged to bring forward commercial developments in preference to residential schemes in the area of Bromley South. In other locations within the borough where rents were lower and there were viability challenges to bringing workspace forward, the LBB Economic Development team was interested in partnering with developers and operators to leverage external grants for affordable workspace delivery. For example there was a shortage of light industrial space which was increasingly at risk from Permitted Development Rights (PDR). The LBB Head of Economic Development would undertake further work to understand the growth sectors around Bromley, including in Kent, to take advantage of Bromley’s position as a gateway between London and the wider South East.

Ms Woolcott highlighted the issue of sustainability – there was increased demand for electricity and a sustainable way of accessing it needed to be identified.

Mr Thomas said that as a developer, continuity was required. If members of staff in the Council changed it was difficult for things to be “kept on track”, and key people needed to be kept in place long-term.

37 START UP BROMLEY FILM SHOWCASE

The Chairman welcomed Martin Stone – Sector Libraries Manager, GLL to the meeting and Members were shown a video showcasing the Start Up Bromley initiative: <https://youtu.be/BCS2yHW7zTQ>

Members were advised that Start Up Bromley had been developed over the last year, and now had around 250 members. Business lounge facilities were available at Bromley Central Library, Orpington Library and Biggin Hill Library and there was an ongoing programme of workshops, events and walk-in consultations.

The Start Up Bromley Business Week had taken place between Monday 14th March - Saturday 19th March 2022, during which a number of business-related events were held to promote support to businesses primarily within the borough, as well as aspiring entrepreneurs. These had included workshops on e-commerce, intellectual property and legal and compliance issues, and a Business Pitch Competition had also been held with the winner receiving a cash prize. On the 19th March 2022, a Spring Marketplace had been held at Contingent Works allowing 20 owners to display their businesses and network with others.

Feedback from members of Start Up Bromley highlighted that they benefitted from the provision of appropriate spaces to work; training; coaching sessions; and networking, which could allow new schemes to develop. Members were advised that the ARG funding was coming to an end, however GLL had agreed to fund Start Up Bromley for another year.

Lee Thomas – Fairlight Group said that through running businesses centres, he was aware that there was good encouragement for small businesses, however as they grew, they often left the borough. Christopher Evans – Community Links Bromley, advised that external delegated authority had been given to distribute £235k of lottery funding. This had been oversubscribed with £1m worth of bids having been received. A programme of support would be provided to both successful, and unsuccessful, bidders and it was considered that there may be some synergy with the Start Up Bromley offer. Mr Thomas and Mr Evans said they would like to discuss this further with Mr Stone following the meeting.

Chandra Sharma – Federation of Small Businesses congratulated Mr Stone for the work undertaken to provide businesses with support through the Start Up Bromley scheme. There was a need to undertake further work in relation to broadband, and adjustment of the opening times, but there had been some great showcase events. The Chairman highlighted that every business started as a small business – it was important to support them as they were the future.

38 DISCUSSION 2: GREEN AND STEM SKILLS

The Chairman noted that the Council was making good progress towards its target of being carbon neutral by 2029.

Lee Thomas – Fairlight Group, advised that if funders required ESG targets to be met, this would be something that developers would need to address. Organisations would need to work towards this – larger businesses would have to abide by regulations and be an exemplar, and then SMEs would generally follow suit.

Katy Woolcott – London Biggin Hill Airport, informed the Partnership that they had a corporate sustainability and environmental programme in place. This looked at elements such as employee travel plans; expectations of suppliers; CO2 emissions; and performance certificate categories of buildings. Councillor Gray noted that London Biggin Hill Airport had hosted business brunches, which brought local businesses together discuss ideas on delivering innovation, green initiatives and enhanced connectivity. This was an important agenda, which the airport was taking seriously.

Michael Humphries – Handelsbanken, said that discussions regarding sustainability and the environment took place at every meeting. Banks had a role to play in looking at their own suppliers and how staff travelled to work – and they also spoke with customers about what they were doing, as well as

their plans and aspirations. The requirements for EPCs were changing all the time and customers were looking at the quality of buildings and could look to offload weaker stock. Mike Lewis – Michael Rogers LLP, said it was proposed that by 2027, buildings would need an EPC minimum ‘C’ rating to transact any business, and by 2030 the minimum rating would be ‘B’. There were concerns that existing stock would be rated as ‘E’ and if it was not possible to get them to a rating of ‘C’, whole swathes of office space may be unlettable and untransactable. Mr Lewis highlighted that EPCs were produced by trained assessors and not building surveyors, and this needed to become far more stringent.

In response to a question from the Chairman, the LBB Head of Planning Policy and Strategy said that through London Plan policy, a certain level of carbon reduction was received, with the rest offset through a payment. The payment received by Bromley went into an affordable energy pot which could be used to pay for things such as solar panels and LED lighting. There was an ambition to deliver carbon neutrality on sites, but they were not yet at this stage.

Chandra Sharma – FSB, advised that resources and information was available via the FSB Sustainability Hub: <https://www.fsb.org.uk/campaign-listing.html> and the Zero Carbon Business website: <https://zerocarbonbusiness.uk/>

Councillor Gray advised that she had been appointed as STEM ambassador for London Biggin Hill Airport and would be leading on the ‘Unite to Inspire’ initiative. This aimed to inspire younger people into science, technology, engineering and mathematics (STEM) industries. A ‘Futures Week’ had been held in February 2022, which was designed to inspire and encourage young people interested in pursuing a career in the aviation industry and had provided an opportunity for 14 young people to experience the many roles available in aviation. A work experience week would also be taking place, and apprenticeships with Bombardier were being promoted. In response to a question from the Chairman, Councillor Gray said that London South East Colleges were intending to extend their existing facilities to deliver a STEM provision. Ms Woolcott noted that the airport was working with the College to develop courses. Mr Thomas highlighted that the University of Surrey had set up its own science park and considered that Cray Avenue would be an ideal location to replicate something similar for the borough.

39 ANY OTHER BUSINESS

The Chairman informed Members of the Partnership that he would not be standing for re-election and therefore this would be his last meeting. On behalf of the Partnership, Councillor Hannah Gray thanked the Chairman for all the work he had undertaken over a number of years.

40 DATES OF FUTURE MEETINGS

4.00pm, Tuesday 19th July 2022
4.00pm, Tuesday 1st November 2022
4.00pm, Tuesday 31st January 2023
4.00pm, Tuesday 18th April 2023

The Meeting ended at 5.55 pm

Chairman

Bromley Economic Partnership

Terms of Reference

1. Purpose of the Partnership

1.1 The purpose of the Partnership is to provide a collaborative and coordinated approach to economic development in the borough.

1.2 The principal functions of the Partnership are to:

- Champion the London Borough of Bromley, its local economy and its contribution to the wider London and South East economy as a place to work, study, invest in and do business
- Provide a forum for sharing data related to economic trends and provide a collaborative approach to addressing these economic trends
- Be a mechanism for sharing research, information and best practice on the local economy
- Inform, influence and contribute to the work programmes associated with the Economic Development Plan and monitor progress on these
- Provide a coordinated approach to borough-wide communications on economy, business, employment and skills.
- Share information relevant to the performance of the local economy.

2. Membership

2.1 Core membership of the Economic Partnership should include relevant representatives from the public sector, private sector and voluntary and community sector:

- Portfolio Holder, Renewal, Recreation and Housing
- Bromley Adult Education College
- Bromley Education Business Partnership
- Community Links Bromley
- Federation of Small Businesses
- Jobcentre Plus
- Representatives from key business sectors (maximum of 3 per sector)
- London Borough of Bromley – representatives from Regeneration & Renewal, Planning Policy, and Green Recovery as non-voting participants and Democratic Services to provide support to the meeting.
- London South East Colleges
- Orpington 1st Business Improvement District
- South East London Chamber of Commerce
- Your Bromley BID Company
- Beckenham Together BID Company
- Penge SE20 BID Company

2.2 Members must represent one or more of the 7 economic aspirations as outlined within the Economic Development Plan:

- Education and Skills;

- Employment Spaces;
- Helping Businesses Thrive;
- High Streets for the Future;
- Connectivity and Mobility;
- Enhancement of Tourism and Culture Industries; and
- Working Towards a Green Economy.

A list of members will be presented and reviewed as and when necessary, and at a minimum annually. A list of members is attached at Appendix A.

2.3 On occasion and when appropriate other people will be invited to attend meetings to talk on specific items. These will be in a non-voting capacity.

2.4 All members of the Partnership should:

- provide and present data related to their service area at each meeting to inform discussions and decisions on economic data trends
- have sufficient authority within the organisation to be able to discuss actions to address economic data trends
- have equal standing, and no one organisation should assume dominance;
- have sufficient authority to be able to speak for their organisations and/or sector or be able to give advice and information as an individual representative from the business community;
- ensure that the policies and decisions of the Partnership are widely disseminated within their organisation and cascaded to staff/members as appropriate.

3. Meetings:

3.1 Meetings will be open to members of the public.

3.2 Meetings will take place at least four times a year. There may be additional meetings, at the request of the Chairman or requested by members and agreed by members.

3.3 Meetings will be chaired by the Council's Portfolio Holder for Renewal, Recreation and Housing. The Vice-Chairman will be agreed by the Partnership.

3.4 The quorum for a meeting will be 5 members and consist of the Chairman or Vice-Chairman, one other Council representative and partners from at least 3 businesses or business member organisations.

3.5 There will be a structured action and accountability orientated agenda and formal minutes for each meeting.

3.6 Papers for meetings will be circulated at least 5 working days in advance of meetings.

3.7 The Council's Director of Corporate Services will be responsible for providing secretarial services for formal meetings.

3.8 In terms of questions, the Partnership will reflect the rules for all London Borough of Bromley Council meetings.

4. Decision making

4.1 The Bromley Economic Partnership is not a legal entity and does not have executive decision making powers. Representatives remain responsible and accountable to their home organisations. Any decisions on their services and resources must be made in accordance with the requirements of their own executive structures. Decisions of the Partnership will be reached by consensus.

5 Reporting

5.1 The partnership will report into the Renewal, Recreation and Housing PDS Committee on a bi-annual basis. This report will include an update on the work programme associated with the Economic Development Plan and data trends related to the local economy of the borough.

6. Operation of Sub-Groups or Working Parties

6.1 The Partnership may establish sub-groups or working parties for a particular purpose or theme, usually for a time limited period. These should be kept to a minimum and managed informally outside the Economic Partnership structure.

6.2 Sub-groups or Working Parties will elect their own Chairman who will report back on activity at quarterly Partnership meetings.

7 Public Statements

7.1 Individual members should not make press/public statements on behalf of the Bromley Economic Partnership. Requests for such statements should be referred to the partnership Chairman.

8 Revision of the Terms of Reference

8.1 The Bromley Economic Partnership Terms of Reference will be reviewed regularly, on at least an annual basis.

Agreed: July 2022

BEP MEMBERSHIP

- Portfolio Holder, Renewal, Recreation and Housing
- Bromley Adult Education College
- Bromley Education Business Partnership
- Community Links Bromley
- Federation of Small Businesses
- Jobcentre Plus
- London South East Colleges
- Orpington 1st Business Improvement District
- South East London Chamber of Commerce
- Your Bromley BID Company
- Beckenham Together BID Company
- Penge SE20 BID Company
- London Borough of Bromley

- Councillor Yvonne Bear
- Carol Arnfield
- Lesley Holland
- Christopher Evans
- Chandra Sharma
- Donald Mars
- Sam Parrett
- Sharon Baldwin
- Helen McIntosh
- Frances Forrest
- Zoe Carr (*also Penge SE20*)

– Lydia Lee
 – Lorraine McQuillan
(plus other representatives to be invited as and when required to present items, e.g. Regeneration & Renewal, Planning Policy, and Green Recovery as non-voting participants)

- Representatives from key business sectors (maximum of 3 per sector):

<p><u>Office</u></p> <ul style="list-style-type: none"> - Mike Lewis (Michael Rogers LLP) - Lee Thomas (Fairlight Group) - Russell Clarke (Sundridge Investments) 	<p><u>Leisure</u></p> <ul style="list-style-type: none"> - Jason Stanton (Mytime Active) - Emma Santer (Bromley FC) - Chris Glover (Churchill Theatre) 	<p><u>Property</u></p> <ul style="list-style-type: none"> - Rob Sargent (Acorn Group) - Bruce Walker (Lansdown Asset Management) - Gary Hillman (N. Hillman & Sons)
<p><u>Retail / Banking</u></p> <ul style="list-style-type: none"> - Mark Haynes (The Glades) - Denise Kelly (Nugent Retail Park) - Mike Humphries (Handelsbanken) 	<p><u>Aviation / Engineering</u></p> <ul style="list-style-type: none"> - Katy Woolcott (London Biggin Hill Airport) - Alex Henderson (Henderson Biomedical) 	<p><u>Marketing / Technology</u></p> <ul style="list-style-type: none"> - Steve Lipscombe (Ronin Marketing) - Caroline Tatchell (Splash Damage)

Bromley Full-Fibre Broadband Digital Infrastructure Rollout Update

21st June 2022

1. Key Outputs:

- Full Fibre Broadband coverage across Bromley has increased to **35%**, which is primarily due to the Openreach current build programme in the borough and is **17%** above the average coverage by Openreach across London.

However, despite the progress made, Bromley remains below the average of **42%** for full-fibre broadband coverage generally available across London.

- The build **has been completed at the Orpington exchange** and is due to be completed at the other 4 exchanges within Bromley announced in the current build programme (i.e Farnborough, Biggin Hill, Chislehurst and Hayes Common) by the end of September 2022.
- Gigabit capability in general, has increased to over **92%** coverage of the borough (over 88% of coverage in Bromley is due to Virgin Media/O2 cable coverage and is amongst the top rates of coverage for boroughs across London).

2. Full-Fibre Broadband Rollout Progress:

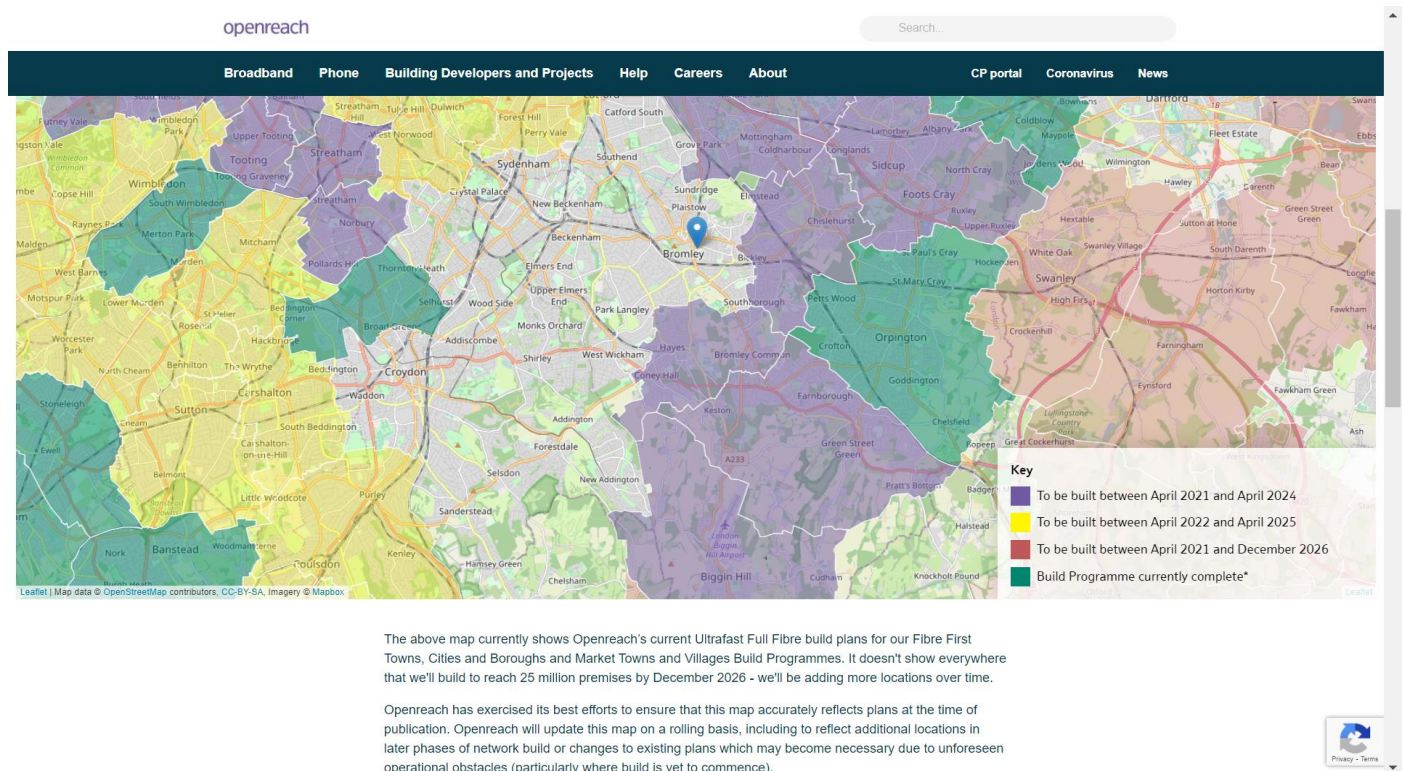
The Council has an existing MOU with Openreach (Digital Charter) in order to facilitate faster rollout of the digital infrastructure, but it does not have any influence over which telephone exchanges Openreach announce, or the build programme. Basically, it cannot determine the planned rollout investment, since this is commercially driven with much of the data relating to the build being commercially sensitive and not available publicly.

Telephone exchange boundaries do not line up directly with the boundaries of the borough. As such, there are a small number of areas within the borough that are covered by a telephone exchange that is not located within the borough. The current progress made in relation to the upgrade of telephone exchanges (which each have a completion target of **75%** for full-fibre broadband coverage) is outlined below, along with the current Openreach build plans:

- i. The 5 exchanges within Bromley originally announced in the Openreach current rollout programme
 - Farnborough - Full-Fibre build is on track (**59%** coverage) and due to be completed by end of June 2022.
 - Orpington – Full-Fibre **build is complete** (**78%** coverage as shown on the map below)
 - Biggin Hill - Full-Fibre build is on track (**69%** coverage) and due to be completed by end of June 2022.
 - Chislehurst - Full-Fibre build is on track (**68%** coverage) and due to be completed by end of June 2022.
 - Hayes Common – Full-Fibre build is on track (**19%** coverage) and due to be completed by end of September 2022.

- ii. The other overlapping exchanges on the periphery of the borough included in the current rollout plans
 - Grove Park (Lewisham) – Full-Fibre build is underway (**68%** coverage) and is due to be completed by April 2024
 - Sidcup (Bexley)– Full Fibre build is on track (**22%** coverage) and due to be completed by end of September 2022 (*Bexley borough Full-Fibre build is complete*)
- iii. Other overlapping exchanges that were not include in the current rollout plans
 - Knockholt (Sevenoaks) has not been announced
 - Beulah Hill (Croydon) To be built between April 2022 and April 2025
 - Catford (Lewisham) To be built between April 2022 and April 2025
 - Addiscombe (Croydon) has not been announced
 - Swanley (Sevenoaks) To be built between April 2021 and December 2026

The map below shows the areas where the Openreach full-fibre broadband build has been completed and areas where it is planned:

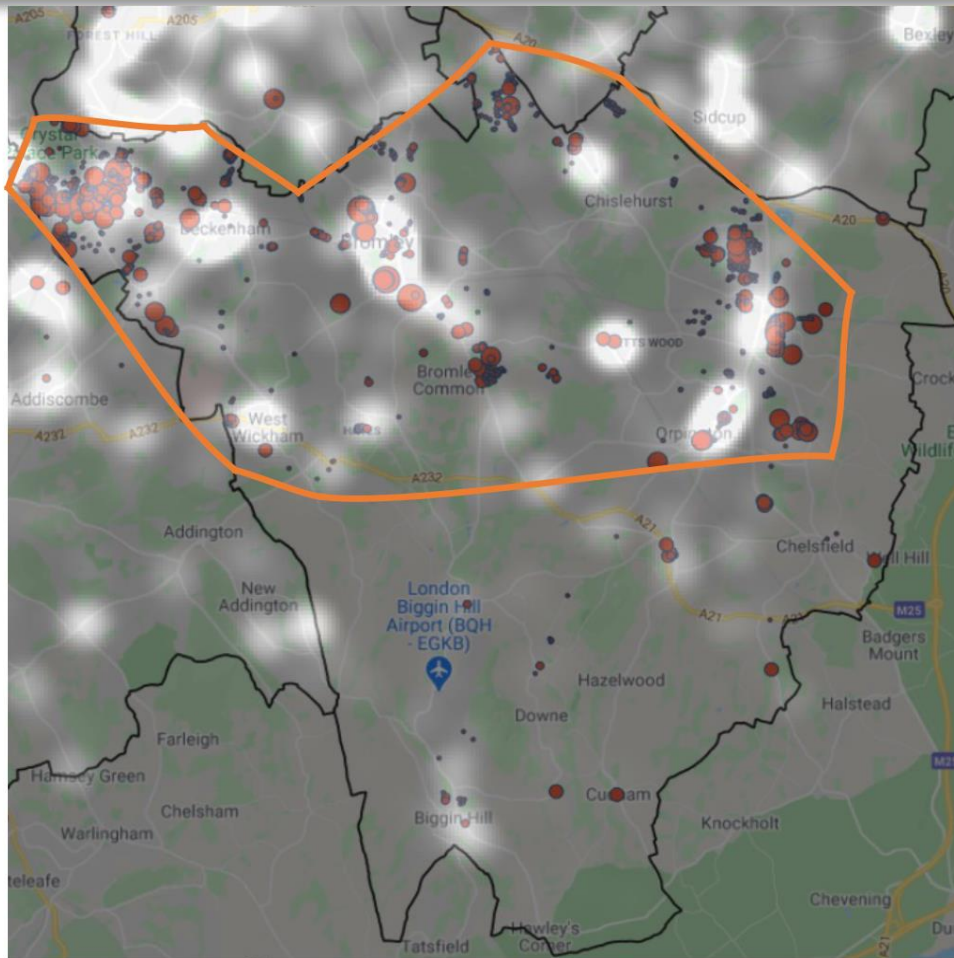


3. Progress made with other full-fibre broadband infrastructure providers

The Council's Economic Development team has also been liaising with other full-fibre broadband infrastructure providers (e.g. Community Fibre, Openreach and Hyperoptic), along with landlords of existing social housing (e.g. Clarion Housing) to investigate ways of addressing gaps identified in full-fibre broadband coverage within the borough, through wayleave agreements for multi-dwelling units/MDUs (these also align closely to the areas where many local businesses are concentrated in the borough, as shown on the map below).

A presentation to raise awareness of the digital infrastructure opportunities available from providers, has been arranged to take place at the next meeting of Bromley Federation of Housing Associations in September 2022.

Bromley Social Homes & Business Overlap



Key:



Bromley Council & Clarion Owned Social Homes



Business Concentration areas



A potential Build Area

15,100 * Total Number of Businesses in Bromley

12,202 ** Direct Business Overlap with Social Homes

* Source: ONS - UK Business: Activity, Size and Location 2021. Numbers include microenterprises (<9 employees), small enterprises (10 to 49 employees), medium-sized enterprises (50 to 249 employees) and large enterprises (>250 employees).

** Source: Business locations come from current Land Registry data.

According to Land Registry data Clarion own 8,155 units in the borough. Around half of Clarion's units are in the north of the borough.

The largest three housing associations in the borough after Clarion are Optivo, A2Dominion and Hyde Housing (although they all have pretty small holdings

